

Please note that all registrations of booth personnel to attend the conference must be purchased separately. Registrations for the full conference must be completed using the official registration form or using the online registration at: www.networks2006.de

Exhibit Hours

Tuesday, November 7, 2006 9:30 - 18:00
Wednesday, November 8, 2006 8:30 - 18:00
Thursday, November 9, 2006 8:30 - 16:00

A detailed Exhibitor Service Kit will be forwarded to registered exhibitors by September 15, 2006. No floor plan with assigned exhibitors will be available prior to this date. Space is assigned on a first come, first served basis. Allocation will be in order of receipt of full payment. Late applications will be accepted subject to space availability.

Language

The official language of the symposium is English.

Venue

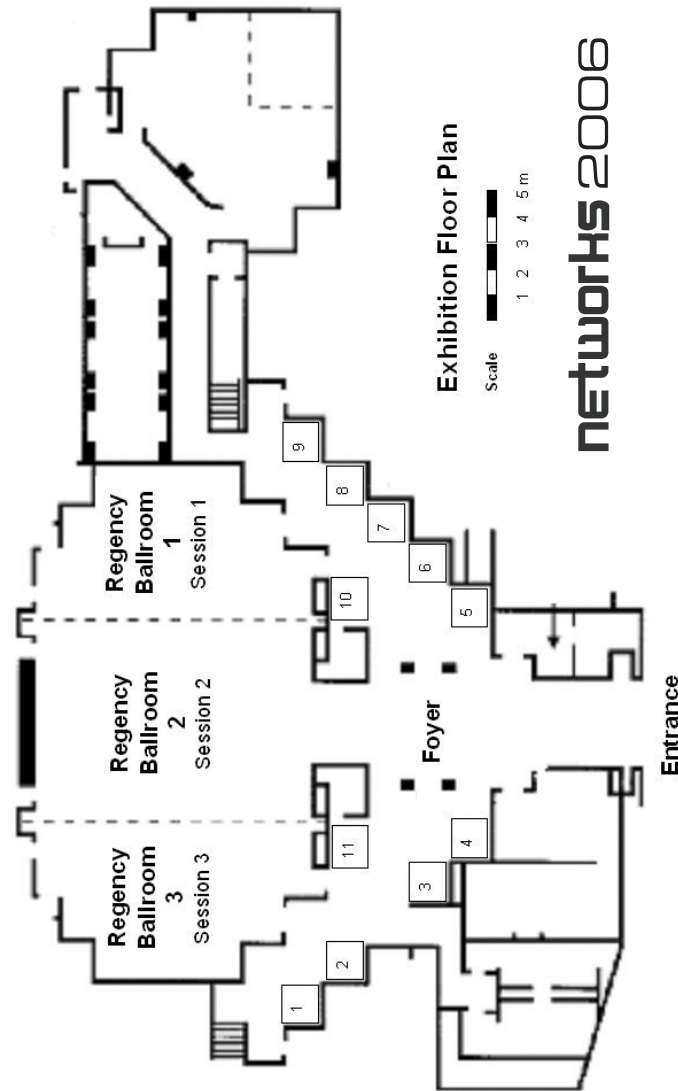
The Hyatt Regency New Delhi is one of the most modern and beautiful hotels in India's capital. Situated in the heart of the city, Hyatt Regency Delhi offers a perfect sanctuary to a discerning traveler. The impressive landmark structure in native sandstone is inspired by the Golden Age of the Gupta period. A fine confluence of traditional hospitality and modernity, Hyatt Regency stands out for its accessibility, aesthetic interiors and its ambience.

Please be our guest at **NETWORKS 2006** in New Delhi.

Contact

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Latest information on the conference and exhibition will be provided on the **NETWORKS 2006** homepage at www.networks2006.de



networks 2006

12th International Telecommunications Network Strategy and Planning Symposium

November 6 - 9, 2006
New Delhi, India



Call for Exhibition



Invitation to exhibit

At the **NETWORKS 2006** Conference to be held in New Delhi from 6th to 9th November 2006, exhibition space will be provided for network related products, tools and services, following the great success of the industrial exhibition during NETWORKS 2004. The exhibition will provide a venue for telecommunication organizations to make contact with the international suppliers and research community (approx. 450 participants). Potential exhibitors should contact the organizer (address overleaf) for further information.

Why exhibit?

The **NETWORKS 2006** Conference and Exhibition attracts influential decision makers who attend the technical sessions to present their work and learn about the latest technological developments. While they come to network with colleagues and peers, they will automatically visit the exhibition of products, tools and services and many will make important purchase decisions.

As an exhibitor, you will have the unique opportunity to get in on the ground floor and market your products and services to a captive audience of buyers, designers and influencing re-searchers, who are following all aspects of networks research, optimization and planning of all kind of telecommunication networks.

Who should exhibit?

- ☛ Suppliers of network software tools
- ☛ Suppliers of testing and service equipment
- ☛ Suppliers of telecom hardware
- ☛ Telecom Equipment Provider
- ☛ Suppliers of measurement, monitoring and OSS equipment

Who will attend?

- ☛ Executive Managers
- ☛ Network and Business Planners
- ☛ Product Development Managers
- ☛ Engineers
- ☛ Scientists
- ☛ Researchers
- ☛ Sales/Marketing Professionals

Exhibitors Benefits

- ☛ Free pre-registered attendee list distributed on site
- ☛ Coffee breaks, lunch snacks and reception in the exhibition area for exhibitors and delegates

We understand that a well-designed, spacious, and visually attractive exhibition hall promotes circulation and ensures exhibitors a successful venture. The program committee designs its conference sessions, coffee breaks, and special events to attract conference attendees to the exhibition floor located right in front of the session halls. A special reception with snacks and beverages on Tuesday evening (November 7) provides an excellent opportunity to mingle in a relaxed setting.

Exhibitors Admission Policy

Exhibiting companies or organizations are required to meet the following criteria:

- The company must be engaged in the design, development, manufacturing, marketing, distribution, exploitation, operation or servicing of telecommunication equipment as its principal business or maintain a department or division devoted to this work.
- The company must offer products or services for sale direct to operators. Any exceptions to this policy will be reviewed by the **NETWORKS 2006** Management Committee which retains the right, in its sole discretion, to refuse or deny any application submitted, in which case any payment shall be returned.

Exhibition Space Fees

Exhibition space at the **NETWORKS 2006** Conference and Exhibition is available from 7.5 sqm and increments thereof as shown in the attached floor plan. Single booth spaces may be combined to form larger booths. Booth space will be sold on a first come, first served basis upon receipt of the Application and Contract for Exhibition Space with full payment.

Exhibitors are encouraged to reserve booth space no later than August 31, 2006 to take advantage of the early bird discount.

Exhibitor Action Plan

Follow these five steps to make your attendance at **NETWORKS 2006** Congress and Exhibition a success!

☛ Reserve Your Booth Space Early!

Booths will be assigned on a first come, first served basis, only when the **completed Application and Contract for Exhibit Space with full payment** are received at VDE Conference Services. All applications received on or before September 30, 2006 will be charged the early rate. Please indicate your preference by using the booth number given in the floor plans.

☛ Reserve Your Hotel Accommodation

Please contact the hotel to reserve your accommodation as soon as possible. For further details please visit: www.delhi.regency.hyatt.com/hyatt/hotels/

☛ Review Your Exhibitor Service Kit Manual

The Exhibitor Service Manual, containing floor plans, order forms, registration information, and other necessary details, will be mailed by September 15, 2006. Please review the information carefully and pass along any relevant information to others in your company who will be participating.

☛ Watch for Exhibitor Updates

Watch your e-mail and the homepage www.networks2006.de for updates on activities to prepare for the conference.

☛ Invite Your Potential Clients

Invite existing and potential clients to visit the exhibition area. Use this opportunity to advertise new clients from the conference to learn more about your products.

Booth Space Rental

Before September 30, 2006: 190,- € (10,000 INR) / sqm
+ local tax

From October 1, 2006: 240,- € (12,000 INR) / sqm
+ local tax

Space cost include:

- Rental of space
- General illumination
- General clean-up

Each exhibitor brings along his own booth structure. Please be aware that all booth located in the foyer have to be removed in the evening and may be re-installed in the morning. If you wish to have a permanent booth in one of the adjacent rooms please contact the organizers. You will find pertinent details and payment information to follow in the Exhibitor Service Kit and in the conference program.