

Sponsor Kit

for the

33rd European Conference and Exhibition on Optical Communication

INTRODUCTION

The 33rd European Conference and Exhibition on Optical Communication (ECOC 2007) will be held at the International Congress Center (ICC) in Berlin, Germany from Sunday, September 16 through Thursday, September 20, 2007.

ECOC is the major European conference on materials, devices and systems for applications in photonic networks. From student to expert level, ECOC is recognized as an international forum for the optical communication community. Scientific contributions and a large exhibition provide a comprehensive view on all aspects of optical communications. A special symposium, tutorials and invited papers will analyse the impact and role of photonic technology in present and future telecommunication networks.

Following a successful tradition ECOC 2007 will be accompanied by an exhibition where a full variety of hard- and software solutions related to the scope of the conference are being displayed. Over 1500 representatives from more than 50 countries are expected to attend. As in recent years we hope to attract more than 150 exhibitors to show up in Berlin.

The Organizing Committee is pleased to invite you to contribute to and participate in ECOC 2007 especially by sponsoring this upcoming event and thus to make it a real success with mutual benefit.

Sponsorship Packages

Platinum Sponsor Package	Euro 30.000,- + VAT (19%)
Gold Sponsor Packages	Euro 20.000,- + VAT (19%)
Silver Sponsorship Packages	Euro 10.000,- + VAT (19%)
Bronze Sponsor Packages	Euro 7.500,- + VAT (19%)

Sponsorship Opportunities

Opportunities for sponsorship participation are in no way limited: we would welcome your own ideas for discussion. The Sponsorship Chairman will be glad to assist with any enquiries you may have. The wide range of sponsorship opportunities available means that you can choose a package that fits your particular marketing strategy. Some opportunities are negotiable. Please contact Mr. Rupert Rompel, VDE, Phone: +49-(0)69-6308-381 or vde-conferences@vde.com

Benefits of Sponsorship

General Benefits

The following benefits apply to Platinum, Gold, Silver and Bronze Sponsorship Packages:

- Your company name and the nature of your sponsorship listed on a display panel in the foyer area of the ICC
- Insertion of company materials in the delegate satchels

PLATINUM SPONSORS: Euro 30.000 + VAT

No more than one Platinum sponsorship will be issued.

In addition to the general benefits mentioned above you will receive:

- The chance to negotiate extra benefits
- Logo displayed on all conference materials (with other sponsors)
- Four full conference registrations inclusive of social events
- One full page (A4) colour advertisement in attendees list (sponsor to provide artwork)
- Company-flag in front of the venue (sponsor to provide a max. of 20 flags)

GOLD SPONSORS: Euro 20.000 + VAT

No more than three gold sponsorships will be issued.

In addition to the general benefits mentioned above you will receive:

1 & 2 Lunch Sponsorships (during Poster Session) : Euro 20.000 each + VAT

- Logo displayed on all conference material (with other sponsors)
- Two full complimentary conference registrations, inclusive of social events
- One full page (A4) black & white advertisement in attendees list (sponsor to provide artwork)

3 Conference Dinner Sponsorship: Euro 20.000 each + VAT

- Two full complimentary conference registrations, inclusive of social events
- Sponsor's logo on menus or logo displayed at dinner (sponsor to provide logo sign)
- Brief presentation to delegates at the dinner
- Five complimentary tickets for the dinner
- One half page black & white advertisement in attendees list (sponsor to provide artwork)

SILVER SPONSORS: Euro 10.000 + VAT

No more than three silver sponsorships will be issued.

In addition to the general benefits mentioned above you will receive:

1 Conference Handbook Sponsorship: Euro 10.000 + VAT

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- One full complimentary conference registration, inclusive of social events
- Your logo on the front cover of the proceedings handbook and the CD-ROM cover (along with the conference organizers and ECOC '07 logos)
- One half page black and white advertisement in attendees list (sponsor to provide artwork)

2 Programme Brochure Sponsorship: Euro 10.000 + VAT

- One full complimentary conference registration, inclusive of social events
- One half page black and white advertisement in attendees list (sponsor to provide the artwork)
- Your logo on the programme brochure (along with conference organizers and ECOC '07 logos)

3 Welcome Reception Sponsorship: Euro 10.000 + VAT

- One full complimentary conference registration, inclusive of social events
- Your logo on display at the reception
- Five tickets for the reception
- One half page black and white advertisement in the attendees list (sponsor to provide artwork)

BRONZE SPONSORS: Euro 7.500 + VAT

In addition to the general benefits mentioned above you will receive:

1 WLAN Sponsorship: Euro 7.500 + VAT

- One full complimentary conference registration, inclusive of social events
- Your logo on the front cover of the WLAN-Credit Card (along with the conference organizers and ECOC '07 logos)

2 Satchel Sponsorship: Euro 7.500 + VAT

- One full complimentary conference registration, inclusive of social events
- Company logo and name printed on satchels (along with conference organizers and ECOC '07 logos)

3 Get together Sponsorship: Euro 7.500 + VAT

- Your logo on display at the function (sponsor to provide sign)
- Four tickets for the function
- One quarter page black and white advertisement in attendees list (sponsor to provide artwork)

CONFERENCE STATIONERY/GIFTS (provided at own cost)

- Sponsor to provide branded writing pads, pens or other gifts for all delegates
- Your organisation mentioned in conference materials
- Insertion of these materials in the satchels